

COMMUNITY ENGAGEMENT

Building on its track record of harnessing data to inform humanitarian and development decision-making, IMMAP is increasingly focused on strong community engagement in all areas of the response.



Affected communities must have a **voice and be at the center** of all initiatives

Community voices should **underpin decision-making, making it more participatory, empowering, inclusive, adaptive and localized**, bolstering local capacity.



Community engagement should foster **fair, relevant and longstanding** outcomes

OVERALL AIM

Strengthen **information management capability** within communities, **fostering self-empowerment and enabling a better humanitarian response**—based on **evidence and community needs**.

TECHNOLOGY AND INNOVATION

- **Osmand** - Perimeter mapping
- **Kobo** - Localizing and profiling the capabilities of a designated area
- **Drone** - Mapping the land to create an orthophotomosaic
- **GIS** - Georeferencing all the land information provided to the community
- **Model** - Identifying locations of risks and needs

Approximately 12 weeks of work with each community

WhatsApp bots: Community Training, Risk Management

EACH STEP OF THE METHODOLOGY LEADS TO KEY OUTCOMES FOR THE COMMUNITY AND THE HUMANITARIAN RESPONSE:



This process, by the community, with the community and for the community, provides insights into the territory from the eyes of the people who live there, who are best placed to recognize their own:



Evidenced-based information rooted in the territory, disseminated among the community and which will strengthen decision-making for an effective humanitarian response.



Con el apoyo de

