# **COMMUNITY ENGAGEMENT**

Building on its track record of harnessing data to inform humanitarian and development decision-making, iMMAP is increasingly focused on strong community engagement in all areas of the response.



Affected communities must have a voice and be at the center of all initiatives

Community voices should underpin decision-making, making it more participatory, empowering, inclusive, adaptive and localized, bolstering local capacity.





Community engagement should foster fair, relevant and longstanding outcomes

### **OVERALL AIM**

Strengthen information management capability within communities, fostering self-empowerment and enabling a better humanitarian response—based on evidence and community needs.

## **TECHNOLOGY AND INNOVATION**

- **Osmand** Perimeter mapping
- Kobo Localizing and profiling the capabilities of a designated area
- **Drone** Mapping the land to create an orthophotomosaic
- GIS Georeferencing all the land information provided to the community
- **Model** Identifying locations of risks and needs

X Approximately 12 weeks of work with each community

☐ WhatsApp bots: Community Training, Risk Management

## EACH STEP OF THE METHODOLOGY LEADS TO KEY OUTCOMES FOR THE **COMMUNITY AND THE HUMANITARIAN RESPONSE:**

STEP

Recognizing community capabilities and information management tools

STFP 02

Identifying needs and risks

Fostering information management capability STFP

closure



baseline. Forms and data collection tools are

needs and risks within the territory in which humanitarian training is provided.

Ensure the community is equipped to manage their own information through chatbot training modules, allowing them to harness their cellphones as information management tool.

Analysis of all the information to foster evidence-based decision-making for the response. Finally, this analysis is provided to the mmunity, which can be delivered to the

#### Outcomes:

- Territorial data sheets
- Interactive capability map
- Territorial and community information management baseline
  Stakeholder map

#### Outcomes:

- Territorial modeling or mapping (as
- agreed with the community)
  Assessment of needs and risks
  Establishment of WhatsApp bot as a
- disaster risk management tool
- Photographic survey of the territory

#### Outcomes:

- Chatbot training modules
- Current information on the territory as part of chatbot learning

#### Outcomes:

- Analysis of the information stored in
- Cartilla during the process. Record of meetings between the community and humanitarian organizations

This process, by the community, with the community and for the community, provides insights into the territory from the eyes of the people who live there, who are best placed to recognize their own:

**CAPABILITIES** 

**NEEDS** 

**RISKS** 

**HISTORY** 

Evidenced-based information rooted in the territory, disseminated among the community and which will strengthen decision-making for an effective humanitarian response.









